

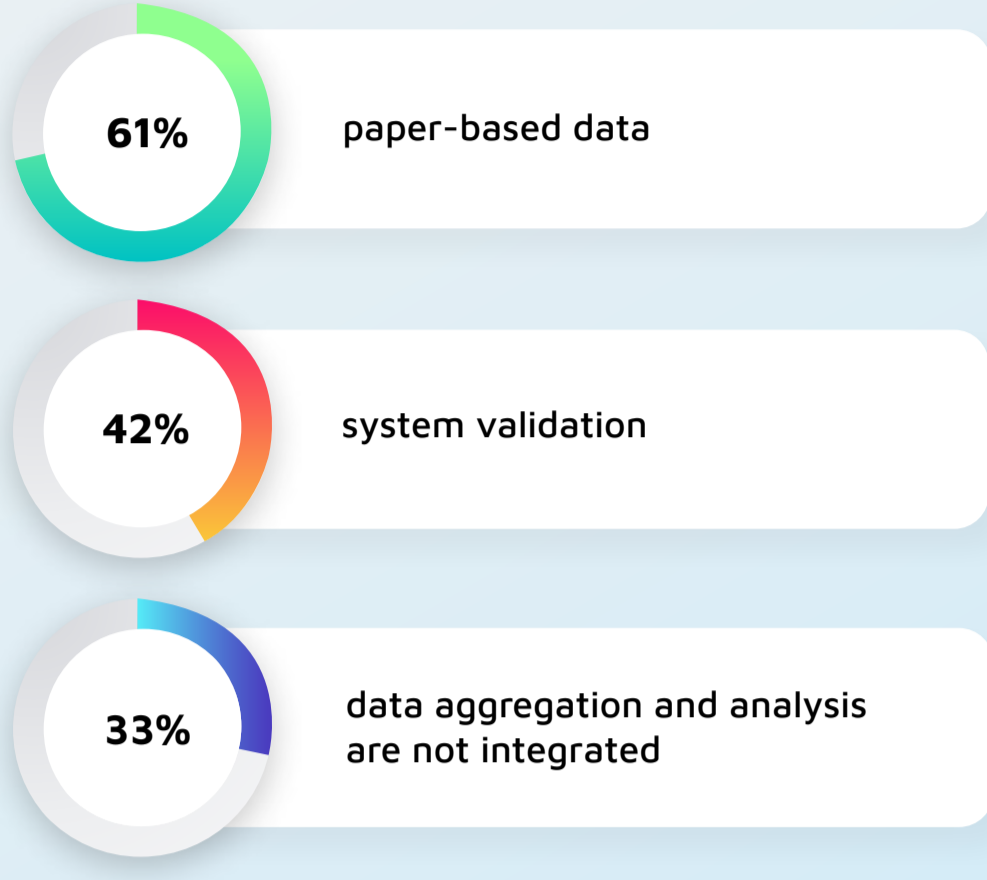
5 Manual Processes That Complicate CPV Needlessly

Complying with Continued Process Verification (CPV) can be an endless source of frustration if companies continue to limit productivity with manual processes and disconnected data in their production lifecycle.

[most pharmaceutical companies have yet to capitalize on new data management technologies.](https://www.pharmamanufacturing.com/articles/2019/infographic-data-management-study-finds-pharma-is-not-capitalizing-on-technology/)



Biggest process data challenges in pharmaceutical:



Source: <https://www.pharmamanufacturing.com/articles/2019/infographic-data-management-study-finds-pharma-is-not-capitalizing-on-technology/>

5 CPV roadblocks that limit operational excellence



Eliminate Compliance Complications Using A NextGen CPV Solution

Mareana's [NextGen CPV](#) is an end-to-end platform purpose-built to go above and beyond compliance. It frees subject matter experts from labor-intensive data preparation and the use of non-standard analytical tools so you can:

- STANDARDIZE** Non-standard Processes
- AUTOMATE** Manual Procedures
- IMPROVE** Manufacturing Predictability

The single source of truth for NextGen CPV outcomes:

- Automate product genealogy and manual processes
- Effortlessly connect paper batch records and 3rd party data
- Auto-generate compliance reports
- Streamline traceability and root cause analysis
- Predictively enforce consistent quality across batches
- Maximize manufacturing production yield
- Eliminate man-hours previously absorbed by data prep and coordination

NextGen CPV improves regulatory confidence and replaces the focus on data preparation with process and quality optimization.

To learn more, [schedule a CPV discussion today.](#)

About Mareana

Mareana is a leader in AI and data science with enterprise software generating insights for manufacturing, delivery chain, and sustainability. Our core artificial intelligence rewrites the data and its full potential. We drastically improve visibility and control in your organization so you can proactively sense and respond to dynamic changes in real-time.

We have delivered over \$1 billion in economic value to global leaders in life science, consumer goods, chemical, food & beverage, and general manufacturing industries.

Our commitment to continuous innovation has been recognized by Gartner, who named us a "Cool Vendor in AI" and we have been featured as a thought leader in Silicon Review and Manufacturing Insights magazine.